

MEETING MINUTES

Meeting of the Interim Committee of the International Adventure Racing Association.

Wednesday, 27 March 2024 @ 19h00 GMT held on Zoom

Attendance

1. Cormac MacDonnell, Chair
2. Marijn Edelenbosch, Organisation
3. Lisa de Speville, Admin
4. Alen Pujol, Comms
5. Adrian Crane, Membership
6. Samuel Eloy, Media
7. John Harris, Media
8. Warley Costa, Membership
9. Clement Valla, Sustainability
10. Ross Philips, assisting organisation
11. Kim Beckinsale, assisting youth
12. Damon de Boor, assisting membership
13. Romy Viale, assistant

Apologies

Lars Bukkehave

AGENDA

1. Welcome / Conflict of Interest Declarations

- All welcomed to the third meeting of the IARA committee in 2024.

2. Minutes last meeting / review and adopt

- Proposed: Marijn Edelenbosch Secoded: John Harris. Minutes Adopted
- These minutes will be uploaded to the IARA website.

3. Comms & Media WG (Working Group) Updates and decisions

- **Website:** Countries have been added to our website
- **Logo:** Committee voted on the logo design for IARA, choosing #4. It was requested that a few small tweaks are made to it. We will announce and start using the logo from the end of April 2024.
- **Website:** In the last 30 days, our website greeted over 1200 individual visitors from 37 countries.
- **IARA Announcement communication:** On 5 March 2024, IARA sent emails out to various parties announcing our organisation. These included:
 - Adventure Racing Countries (established organisations and country representatives)
 - Organisations of sporting disciplines related to Adventure Racing
 - Organisations related to Adventure Racing i.e. ARWS and A1
 - World Obstacle (WO) - we requested that they discontinue their involvement in the sport of Adventure Racing.

- World Obstacle's member associations (national OCR organisations) as listed on their website. We affirmed that WO was not the governing body of Adventure Racing and asked them to halt any representation of our sport.
- Sporting disciplines connected to World Obstacle - emphasising that WO was not the governing or representative body of Adventure Racing.
- A media release to Adventure Racing and obstacle-related media
- **Letters of support:** We understand the situation that some national organisations and race directors are in where they require letters of support for land access, national/regional support, permissions or funding. IARA is happy to assist. We did so for two countries this month.
- **Going forward:** the media group will get together in April to discuss building the brand of IARA, what and how we communicate, content on social media platforms that we will share through our channels - we need to build a brand and personality for IARA.

4. Membership WG update and decisions

- Working documents are in place.
- Four countries have been selected to test in preliminary interviews. They are: Brazil, Uruguay, Czech Republic and Ireland.
- Warley, Alen, Damon and Marijn are involved.
- The main aim is to establish what structures are in place in these countries and to discover their validation processes. This will provide content and insight to build a framework around what members may look like.
- We need to be adaptable to the differences in structures around the world.
- This group will have feedback on this process by the next meeting at the end of April 2024.

5. Rules & Referees WG

- Areas that need attention have been identified that can be fundamental across the sport.

6. Sustainability WG

- Clement sent out a questionnaire to the committee covering numerous aspects of Sustainability.
- Clement is going to analyse the results from the questionnaire and will look at what the next step will be. He will feedback to us.

7. Safety

- The French association document that was kindly shared with us has now been translated into English.
- Ross is looking into canoeing safety guidelines.
- This Safety document will become something that RDs and events can use as a guide to improve safety.

8. Other Items

- Letters that we write will be Minuted so that we have a record.

9. Meeting Summary

Action	Who	When
Upload minutes from 28 Feb to website	Lisa	After meeting
IARA logo to be finalised in April for launch	Media	By end April
Working Groups (WGs) to continue progressing their projects with feedback at next meeting	All WG	End of April
One-minute video announcing IARA	Samuel, Cormac, Lisa	Early May
Open meeting to be hosted in May. This will need to be communicated to countries.	Media/comms	Early May for month-end.

10. NEXT MEETINGS:

Wednesday, 24 April 2024 @ 19h00 GMT

Wednesday, 22 May 2024 @ 19h00 GMT (OPEN MEETING)

Wednesday, 26 June 2024 @ 19h00 GMT