

# MEETING MINUTES

Meeting of the Interim Committee of the International Adventure Racing Association.

**Wednesday, 24 April 2024 @ 19h00 GMT** held on Zoom

## Attendance

1. Cormac MacDonnell, Chair
2. Marijn Edelenbosch, Organisation
3. Lisa de Speville, Admin
4. Alen Pujol, Comms
5. John Harris, Media

## Apologies

Kim Beckinsale, Ross Philips, Damon de Boor

## AGENDA

- **Welcome / Conflict of Interest Declarations**
  - All welcomed to the fourth meeting of the IARA committee in 2024.
  - Despite low attendance this month with many away at events, we enjoyed good discussions and find that these stimulate ideas and conversations.
  - Committee encouraged to attend committee meetings (one per month) and also their working group meetings (usually one per month). Other comms takes place on our Whatsapp groups.
  - We need to do reminders to committee about meeting dates (reminders two weeks and one week before). Busy lives and summer AR season coming for northern hemisphere people. Save-the-date announcement will be sent out.
- **Minutes last meeting / review and adopt**
  - These minutes will be uploaded to the IARA website.
- **Organisation**
  - The organisation group met in April where Ross presented a draft of a three-year roadmap. We had a look at this in tonight's meeting.
  - Our goal for the end of the year is to flesh out the roadmap over the coming months with a view to where we want IARA to be in the next year, two years and three years based on what we want to achieve.
  - Our Mission and Vision will need to be updated as we evolve through this year and learn about countries and the needs of the AR community.

- **Comms & Media WG (Working Group) Updates and decisions**
  - **Website:** New image and look needed on landing page
  - **Website:** Membership application Google Form - embed to be tested on a page.
  - **Logo:** Logo to be announced at the May Open Meeting. A release will need to follow.
  - **Open Meeting:** An invitation should be sent to national AR associations and country representatives to invite them to sit in on our next committee meeting on 22 May 2024.
  
- **Membership WG update and decisions**
  - Testing of the membership application process is underway with countries Brazil, Uruguay, Czech Republic and Ireland. Warley, Alen, Damon and Marijn are involved.
  - The draft Membership Application Google Form will be tested on the IARA website. Final version should be ready by the end of May.
  - Once membership applications are open, meetings with each country will be scheduled. Meetings will be planned approx. 3 weeks in advance.
  
- **Rules & Referees WG**
  - Working group to meet in May when Adrian returns.
  
- **Sustainability WG**
  - No updates for this meeting.
  
- **Safety**
  - No updates for this meeting.
  
- **Other Items**
  - Marijn will contact the project heads to check-in with them.
  - Alen suggested messaging to the AR community to communicate with us. We will definitely do this but this will be in a few months once we've started the membership application process with countries.
  - Further discussion around outgoing comms to countries and the community: idea to issue monthly short-video comms with working group updates for the AR community on the progress that we are making.
  - Suggestion of a discussion forum on the IARA website, which will also serve as a useful platform and repository of knowledge for the global AR community. Something similar to that used by the Irish Mountain Running Association.
  - We do need some more people in some of the working groups, especially Safety and Sustainability. The Open Meeting on 22 May will be a good opportunity to reach out.

- **Meeting Summary**

<b>Action</b>	<b>Who</b>	<b>When</b>
Upload minutes from 27 March to website	Lisa	After meeting
Save-the-date for committee meetings with next few months	Cormac	After meeting
Website updates	Lisa & John	After meeting
Investigate options for discussion forum on IARA website	John	By end May
Working Groups (WGs) to continue progressing their projects with feedback at next meeting. Check-in with group heads.	All WG Marijn	End of May
One-minute video announcing IARA AND structure to be decided for comms videos	Samuel, Cormac, Lisa	First comms after May Open Meeting (early June)
Invitation to be issued to countries and representatives to attend the Open Meeting on 22 May.	Media/comms	Early May for month-end meeting.
Call out for more people for Working Groups	Organisation	Open Meeting on 22 May

- **NEXT MEETINGS:**

**3rd Wednesday of the month**

Wednesday, 22 May 2024 @ 19h00 GMT (OPEN MEETING)

Wednesday, 19 June 2024 @ 19h00 GMT

Wednesday, 17 July 2024 @ 19h00 GMT

Wednesday, 21 Aug 2024 @ 19h00 GMT

Wednesday, 18 Sept 2024 @ 19h00 GMT

Wednesday, 16 Oct 2024 @ 19h00 GMT