

# MEETING MINUTES

Meeting of the Interim Committee of the International Adventure Racing Association.

**Wednesday, 19 June 2024 @ 19h00 GMT** held on Zoom

## Attendance

1. Cormac MacDonnell, Chair (Ireland)
2. Marijn Edelenbosch, Organisation (Netherlands)
3. Lisa de Speville, Admin (South Africa)
4. Alen Pujol, Comms (Uruguay)
5. Adrian Crane, Membership (USA)
6. Samuel Eloy, Media (Brazil)
7. Ross Philips, Organisation (UK)
8. Kim Beckinsale, Youth (Australia)
9. Damon de Boor, Membership (UK)

## Apologies

John Harris

- **Welcome / Conflict of Interest Declarations**

## Minutes last meeting / review and adopt

Proposed by Alen, Seconded by Adrian and adopted.  
These minutes will be uploaded to the IARA website.

## Working group Updates

### 1. Organisation Development & Admin

- Membership takes priority

### 2. Comms & Media WG

- Release about IARA logo and brand to be sent out
- Release on Working Group update to be finalised and distributed

### 3. Membership WG

- Membership statutes were voted into being.
- Alen and Marijn meeting on Friday 21 June to finalise
- The Statues will be put online.
- Membership applications will be online.
- Notice to countries must be distributed about applications being open.
- More people will be needed to assist with interviews and assessments. Recommend pairing one Membership WG person with another - always two people involved with interviews.
- This WG will set interview dates and other committee members can sign up to be involved with specific cases for interviews and reviewing material.
- Suggestion of doing a Webinar around what is needed for membership applications and the different types of memberships.
- Proper validation is important because no one structure is the same as another.

### Other Items Discussed

- Great news from Samuel for Brazil: from the 1st Saturday in July, he will host a weekly adventure tv show on open television with around 1-million viewers. The show is called 'Adventurar'. This follows from what Samuel has been doing on his YouTube channel. The aim is to grow this by year end to National television with an option for Cable TV1. The show covers things like how to train, where to find events, coverage of events, teams and racers. His aim is to inspire and grow a new generation of adventure racers.

- **Meeting Summary/ Actions**

Action	Who	When
Upload minutes from 22 May to website	Lisa	After meeting
Save-the-date whatsapp for committee meetings with next few months	Cormac	After meeting
Email about Membership applications open to be sent out to countries and representatives	Alen	Last week of June
Membership pages on website to be activated	Lisa	When Membership group is ready
Release about IARA logo to be sent out	Lisa	By end June
Release about Working Group updates to be distributed plus on website	Lisa	End June
Working Groups (WGs) to continue progressing their projects with feedback at the next meeting. Check-in with group heads.	All WG Marijn	Mid June
One-minute video announcing IARA AND structure to be decided for comms videos	Samuel, Cormac, Lisa	End June

- **NEXT MEETINGS:**

**3rd Wednesday of the month**

Wednesday, 17 July 2024 @ 19h00 GMT

Wednesday, 21 Aug 2024 @ 19h00 GMT

Wednesday, 18 Sept 2024 @ 19h00 GMT

Wednesday, 16 Oct 2024 @ 19h00 GMT