

# MEETING MINUTES

Meeting of the Interim Committee of the International Adventure Racing Association.

**Wednesday, 21 August 2024 @ 19h00 GMT held on Zoom**

## Attendance

1. Marijn Edelenbosch, Organisation (Netherlands)
2. Alen Pujol, Comms (Uruguay)
3. Adrian Crane, Membership (USA)
4. Samuel Eloy, Media (Brazil)
5. John Harris, Media (USA)
6. Ross Philips, Organisation (UK)
7. Damon de Boor, Membership (UK)
8. Kim Beckinsale, Youth (Australia)
9. Lars Bukkehave

## Apologies

Cormac, Lisa

- **Welcome / Conflict of Interest Declarations**

## Minutes last meeting / review and adopt

Minutes from the August meeting proposed by Samuel and seconded by Lars.  
These minutes will be uploaded to the IARA website.

## Working group Updates

### 1. Organisation Development & Admin

- Membership remains a priority through September.

### 2. Comms & Media WG

- The IARA intro movie is almost ready but it doesn't look slick because of the different audio, background noise and background settings from each person. Samuel recommends that he has a quick 1-on-1 with each person, saving the clips and then merging them to make the video. It was good to try this so now we know how to make it better for this and other videos to come.

### 3. Membership WG

- We have had numerous meetings with countries. Some are on track for full membership, and others for observer membership.
- The biggest issue is to receive responses back from the countries. The task for the membership group is to follow-up with them and to get a timeline for each country to become a member.
- We think that as IARA we can help observer communities to understand how other associations start so they can use all that information to set-up AR associations in their own country.

- Associate members: The membership group is discussing when to accept associate members. They are the key-players in AR and main organisations in countries.
- Meeting requested with ARWS and Adventure 1. ARWS meeting scheduled for late August. A1 meeting will be later in the year.

#### Other Items Discussed

- Andrew Magness joins Kim Beckinsale in the Environmental / Sustainability group.

#### Meeting Summary/ Actions

| Action  | Who                     | When                      |
|---|-------------------------|---------------------------|
| Upload minutes from July to website   | Lisa                    | After meeting             |
| Save-the-date whatsapp for committee meetings with next few months  | Cormac                  | After meeting             |
| Continue with Membership interview scheduling. Dates to be sent to committee for other people to join in to assist        | Alen                    | Ongoing through September |
| Working Groups (WGs) to continue progressing their projects with feedback at the next meeting. Check-in with group heads. | All WG<br>Marijn        | August meeting            |
| Discuss and finalise committee meeting times.   | Lisa, Cormac and Marijn | By Sept meeting.          |
| One-minute video announcing IARA. Needs to be redone.   | Samuel                  | By August meeting         |

- **NEXT MEETINGS:**      **3rd Wednesday of the month**  
 Wednesday, 18 Sept 2024 @ 19h00 GMT  
 Wednesday, 16 Oct 2024 @ 19h00 GMT